

FAST

CASH INFLOW



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Chapter 1: Introduction

Life without money is pretty challenging. You cannot pay your bills. You can't meet other financial obligations. It's hard to even envision the future.

It doesn't have to be that way, though.

Millions of Americans are in the same situation, facing desperate financial times, wondering how they are going to make ends meet, or how they are going to even put food on the table. The good news is that you can quickly and easily change that paradigm.

There's no need for the fear and the stress, no need for the worry that you won't be able to pay your rent or your car payment. There is no need to worry that bill collectors will start calling you day and night.

The key is to understand that the solution lies within *your* own hands. You can take action. You can take control of your financial life. It just requires nothing more than taking action on simple solutions that provide you with the financial relief you need.

In the following pages, we'll outline simple, effective strategies that anyone can do to earn extra cash. We will begin with the fastest solutions, which typically require less work but have lower potential income, then work our way up to other solutions that may take longer but provide much more potential income.

In fact, some of these methods have generated six-figure incomes for some of our clients!

You're free to follow any of these tips individually, or even combine them to stack your earning potential.

Chapter 2: Pre-Flight Action Steps – A Severe Situation Solution

You're strapped for cash. It happens to most of us at some point. There are two pieces of good news. First, this is a temporary situation. Second, there is a way out and it's within your reach. However, before you can climb out of that financial hole you've dug, you need to take inventory of what went wrong, where, how, and then figure out what needs to be done to stop it.

Step 1: Take a Long, Hard Look at Your Income

First, take a look at your income. Figure out *exactly* how much money you have coming in every month from all sources. That includes your paycheck from work, but also any other sources of income you might have, which includes things like child and spousal support, interest on investments, and the like. Add it all up so that you have an accurate idea of your monthly income.

Step 2: Tally Your Expenses

With a good idea of how much money you make each month, it's time to calculate your hard expenses. These are things that you cannot get out of – your mortgage payment, your school loan payment, your car payment, and your utility bills are all good examples here.

Step 3: Do the Math

With the two figures above, you now need to do a little bit of math. Subtract your expenses from your income. The result is the money you have left over for other things, including those below.

Step 4: Figure Out Your Discretionary Spending

Here's where most people fall off the fiscal responsibility wagon – discretionary spending. Every expense that doesn't fall into the category above goes here. This includes things like groceries, that cup of Starbucks coffee, gas for the car, etc. Get a good idea of what you spend each month here and subtract it from the amount you have left from the previous step. Chances are good that you have nothing left over. In fact, you might end up with a negative number, which means that you're living beyond your means and overspending.

Step 5: Look at Your Life

Take a look at the rest of your life and figure out what went wrong to cause your current situation. Was it a large, one-time expenditure that won't happen again? It could be, but chances are good it is a pattern of overspending on small things that add up to a lot over the course of a month.

Step 6: Create an Action Plan

To combat overspending, you need to create an action plan. It should look something like this:

1. Know your monthly income and expenses.
2. Pay major bills first, even if it's not yet time (set aside money for the house or car payment and pretend it's not in your account, for instance).
3. Create a budget and stick to it, while eliminating as much discretionary spending as possible.

4. Find ways to save without sacrificing – make coffee at home, pack your lunch to work, eat out once or twice per month, etc.
5. Keep a close eye on credit card balances and use cash to pay whenever possible so you can track your spending accurately.
6. Find ways to earn extra cash to pay down debts and give you the financial cushion that you need, such as the 21 options we'll explore in this book).

Chapter 3: Method #1 – Get Paid to Review Websites

A website is vital for today's businesses, whether they operate in the ecommerce industry or some other niche. Website design, user experience, and user satisfaction are all essential metrics, too. If a website doesn't offer the ease of navigation an audience needs, or deliver an optimum user experience, it won't be successful.

Businesses need to ensure that they're on the right track when it comes to website design, layout, font choice and size, colors used, navigation, and more. They also cannot do this on their own – they need impartial feedback from other people, people just like you. They will also pay for this service.

Step 1: Get Set Up

The first step here is actually the most time-consuming. You need to visit <https://usertesting.com>. Once there, click the link in the navigation menu at the top of the page that reads Get Paid to Test. On the next page, you'll get an overview of the process as well as the answers to some of your questions. The signup form is at the top of the page. Make sure you click that you agree to their terms.

Step 2: Review

Once you've got your account set up and you're registered as a member, just follow the instructions. You'll review websites and apps. For each assignment, you'll have a list of tasks to complete, and you will need to speak your thoughts and experiences out loud. This is the review portion.

Step 3: Get Paid

The website promises that you can earn up to \$60 per test, but we've found most of them fall in the \$10 range and take about 20 minutes to complete. That means you could earn up to \$30 an hour. That money is deposited right in your PayPal account. Not bad for spending an hour surfing the Internet, is it?

Chapter 4: Method #2 – Get Paid to Review Products & Businesses

Businesses must make smart, informed decisions when it comes to the products or services they offer. However, it can be challenging to figure out what it is that consumers want. Business owners and decision-makers cannot afford to operate in a vacuum – they need actual feedback from real consumers about how to improve their products, what products their audience actually wants, how to improve their services, or how to improve key aspects of their company.

Step 1: Sign Up

The first step here is to sign up. Go to Respondent.io and UserInterviews.com and complete the signup process. With Respondent.io, click the Get Started link at the top of the homepage and then complete the form. For UserInterviews.com, click on Sign Up to Participate at the top of the page to the right of the login link.

Step 2: Complete Surveys and Studies

Once you have signed up, you will be able to complete surveys and studies on behalf of companies all over the world. You might be reviewing a product's usability or taking part in a consumer study about how likely you would be to hire a particular type of service provider. Each assignment pays a different amount.

Step 3: Earn Money

With Respondent, you get paid by PayPal, although the company does deduct a 5% fee. With UserInterviews, you are paid within 10 days of your session, and payments are made via an Amazon gift code that can be redeemed for anything you want to purchase through the website.

Chapter 5: Method #3 – Get Paid to Give Testimonials

Social proof has become incredibly important today, and nothing showcases that more than the rise of customer testimonials. Businesses bringing new products or services to the market, or new companies without much history, can struggle to gain traction. They seek out honest testimonials to help them establish a reputation and build trust with their audience. These companies are willing to pay people for an honest, unbiased review.

Step 1: Sign Up with Fiverr.com

Turn your browser to [Fiverr.com](https://www.fiverr.com) and complete the signup process. You'll need to click on the Become a Seller link at the top of the page and then complete the form.

Step 2: Create a Gig

Once you've signed up, create a gig giving a product review. Make sure to create explanatory text (about seven to 10 words max) that explains what you're offering. Think "I'll provide an unbiased review of your product or service", or "I offer unboxing and professional demonstrations". Potential clients will contact you through the gig listing when they search for product reviews or testimonials.

Step 3: Create a Video

You'll need to record a video between three and five minutes long for each client. Your video should be honest, unbiased, and useful. You can charge around \$10 per video, which isn't bad at all for spending five minutes talking to a webcam.

Chapter 6: Method #4 – Bank Account Incentives

Need a little extra cash to help you make ends meet? A new bank might be the answer. Did you know that many banks will give you free cash as an incentive to open an account with them? It's true! In fact, in some cases, you might be able to earn several hundred dollars just for becoming a member.

Step 1: Find Banks

The first step is to find banks that are offering incentives worth your time and effort. A quick Google search for “bank account incentives” may be all you need. Sites like NerdWallet and Money Crashers also detail some of the best offers available today.

Step 2: Compare Your Options

Now it's time to compare your options. Make a shortlist of banks that are offering decent incentives for opening a new account. Our advice is to exclude any that either don't pay very much (say, under \$50) and those that have very significant restrictions, such as not being a member for multiple years beforehand.

Step 3: Read the Fine Print

All of these bank account incentive offers come with some type of restriction. In most cases, you'll need to leave the cash in your account for a month or so. However, others may have limitations on membership duration, require you to open both a banking and checking account, and more. Make sure that you understand exactly what you're getting into before signing on the dotted line.

Step 4: Create Accounts

Now it's time to open your account. In some cases, you may want to open an account with more than one bank to take advantage of particularly good incentives. However, make sure that you can afford to do this, as some banks require a minimum deposit on account creation, which can create cash flow issues if you need the money. If not, you're good to go!

Chapter 7: Method #5 – Use Cash Back Options

No matter how strapped for cash you are, you have to spend money. You need cleaning supplies, clothing, food, and all the rest. Why not earn money for spending it? With cash back websites and other tools, you get paid to spend!

Step 1: Sign Up for Rakuten

With Rakuten, you can earn up to 40% cash back at over 2,500 stores. You can do this through <https://www.Rakuten.com>, or you can download the company's smartphone/tablet app and shop through that if you prefer. In exchange for connecting you with their products, the companies that advertise through Rakuten pay the firm a commission. Rakuten then shares that commission with you. It's simple, effective, and a great way to make money while still buying things that you need.

You can also sign up with other sites that offer similar programs. Some of the more popular options include [Wikibuy](#), [TopCashBack](#), [Swagbucks](#), [MyPoints](#), and [Ibotta](#).

Step 2: Sign Up for a Cash-Back Credit Card

Not into the whole shopping through a specific website thing? No worries. If your credit is up to the challenge, you can sign up for credit cards that give you cash back on your everyday purchases. Generally speaking, you'll find two types – cards that offer cash back on purchases like gas and groceries, and those that reward purchases like travel expenses. A quick Google search for cash-back credit cards will show you a ton of sites and services that help you rank your options, including credit card companies themselves. We recommend a free site like [Credit Karma](#), as well.

Step 3: Consider a Cash-Back Debit Card

Whether your credit isn't great, or you just don't want to sign up for a credit card, you can still get cash back for everyday purchases. Check with your bank to see if they offer a cash-back debit card that can be attached to your account. If they don't, there are plenty of other banks that do. You'll need to find a bank you like, create an account, and then sign up for the debit card program.

Chapter 8: Method #6 – Your Trash Is Someone Else’s Treasure

Got junk? Get rid of it and earn cash. You would be surprised at what some people will buy. Just remember that your trash is someone else’s treasure. What can you sell? Anything, really. Got an old vacuum cleaner you no longer want? A couch that’s gathering dust? Model airplanes that are still in the boxes? Sell them!

Where and how? It’s as simple as 1-2-3. Plus, you get cash while also cleaning out the garage! Yes, it may take a few days for your item(s) to sell, but this is a simple way to declutter and make some cash out of it, too.

Step 1: Sign Up for eBay

eBay is probably the most familiar site for those looking to sell old, unwanted items. Creating an account is simplicity itself. Just go to <https://www.ebay.com> and click on “register” located in the upper left corner. If you have an account already, you can sign in there, as well. Once you have an account, you just need to create a listing, upload a picture or two, set a price, and write a brief description of the item you’re selling.

Step 2: Sell on Facebook Marketplace

eBay isn’t the only place to sell old, unwanted items. Facebook has also gotten into the game with Facebook Marketplace. It’s free to use and you don’t need to create an account if you already have a personal Facebook account. Just click the Marketplace icon on the left side nav menu. Once there, you only need to click on the Create New Listing button and follow the prompts.

Step 3: Use Facebook Groups

Don't want to go to the Marketplace or eBay route? You can sell your unwanted items in any number of Facebook groups. Most cities and towns have a Facebook group where you can buy, sell, or swap items, and some counties have a dedicated page for this, as well. Use Facebook's search feature to find the groups in your area and get rid of your junk in exchange for cash.

Chapter 9: Method #7 – Consider Clickworker

Looking for a way to turn some spare time into spare cash? Clickworker might just be the website for you. Here, you can take part in a wide range of paid activities, from proofreading text to helping to categorize data, and even taking surveys. It's simple to sign up, and you can earn around \$9 per hour if you do it right.

Step 1: Sign Up

The first step is to visit [Clickworker](#). From that point, just click on the Sign-Up button and create your account. You will need to choose your country of residence and then provide some personal information. Creating an account is also free.

Step 2: Create a Profile

Once you've created an account, you will need to fill out your profile. You'll be prompted for the information necessary and it takes just a few minutes. Make sure to choose a native language here, as it will affect what projects you are offered.

Step 3: Take the Assessments

You can now take the assessment tests that establish your skills and knowledge areas. These also help to establish your qualifications for specific projects. If you are not qualified for a job, it will not be offered to you.

Step 4: Start Working

Once you have an account set up, you can begin working. Simply browse through the jobs offered to you and choose the ones you want to complete.

Step 5: Get Paid

You will be paid for the time you spend working on any project, but payout does not occur until you have earned at least \$10. However this shouldn't take long.

Chapter 10: Method #8 – Use Tasking Apps

Looking for a way to make some extra cash? On the go pretty frequently? Do you love your smartphone? If you answered yes to those questions, then tasking apps should be right up your alley. Really, tasking apps are nothing more than mystery shopping with a twist. Rather than going into a store to shop, you go in and complete a task, usually answering questions about product placement, the number of items on shelves, and the like. You earn a few dollars per task, which can add up to quite a lot! Plus, most of these apps don't require you to make a purchase, so you don't have to spend to earn.

Step 1: Choose Your Apps

There are quite a few tasking apps out there and they all differ in specific ways. [Roamler](#) is a popular app and it's available for both Android and iOS users. [Field Agent](#) is another popular app with many different types of tasks on offer. [Streetspotr](#), [Streetbees](#), [Task360](#), [BeMyEye](#), [Click and Walk](#), and [Premise](#) are also tasking apps worth checking out.

Step 2: Create Accounts

You will need to create an account with each app that you use. Most of these are simple and take only a few minutes. Double-check important fields like geographic location, native language, and such.

Step 3: Check the Apps

Some of the available tasking apps send push notifications that alert you to new jobs, but not all of them do. We recommend that you check all apps frequently so that you can take advantage of each job as it shows up.

Step 4: Watch the Time

Once you accept an assignment, you have a limited amount of time to get it done. Don't procrastinate. If you fail to complete the assignment on time, it's a negative mark against you and you are less likely to get other work via the app.

Step 5: Practice Taking Good Pictures

Many of the tasks you're assigned will involve taking pictures. Practice taking clear, blur-free pictures ahead of time.

Step 6: Know the Costs

While you usually aren't required to make a purchase for any task, you will need to travel to a specific location. Make sure that you know the costs involved and compare them to what you're being paid. Some tasks may cost more than what they're worth.

Chapter 11: Method #9 – Rent Out Your Parking Real Estate

Parking is the bane of anyone who lives or works in a city. If you're one of the lucky few with parking privileges, that space may be worth its weight in gold.

Step 1: Assess Demand

First, assess the demand for parking in your area. Is it always in high demand? Are there specific times of day when parking is harder to find than at other times? Based on this information, you can create a rough rental plan, which can help if you need to use the space for personal parking during specific times of the day.

Step 2: Get an App

Some several apps and websites let you advertise your parking space. [Gumtree](#), [PaveMint](#), and [Just Park](#) are all examples. You will need to sign up with each one you want to use. Note that the signup process is pretty similar across the board and will usually only take a few minutes.

Step 3: Rent Your Space

Once you have your account created, you can rent your space. Some options, like Gumtree, let you set your own prices. Others may set a price based on your location and proximity to area attractions and destinations.

Step 4: Earn

All that's left to do is kick back and earn money for doing nothing more than owning a parking spot in an in-demand area! Note that payment methods and timelines vary significantly from one platform to another, so we recommend knowing how it works on each one before doing anything else.

Chapter 12: Method #10 – Community Hero

If you have some free time and need to make extra cash, there are few things better than helping out those in need throughout your local community.

Step 1: Get a Newspaper

Depending on your location, you may have one or more area newspapers. Check out the “help wanted” sections in these papers and find odd jobs around town that will pay you extra cash. Circle the ads that seem appealing and that pay enough to make them worth your time or that you simply find interesting.

Step 2: Connect

Call or email the ad poster to find out if the job is still open and to offer your services. Arrange to meet them and perform the duties needed. Double-check the pay offered for each job, as well. Ask about how payment will be provided, too.

Step 3: Work

Show up at the designated time and place and complete the work you agreed to perform. Once you’re done, you should be paid.

Step 4: Rinse and Repeat

Most of the odd jobs you find in the local paper will be “one-off” arrangements, but the job poster may have additional tasks they need help with. They may also know other people in the community who need to have odd jobs done. With a little time, good work, and the willingness to network and connect with people in your community, this can actually turn into a thriving cottage industry as a handyman.

Chapter 13: Method #11 – Pooch Patrol

Millions of Americans own dogs, but quite a few of them lack the time to care for them and ensure they get the right amount of exercise each day. Other dog owners find that they must leave their beloved pets behind while traveling. You can earn money by offering pet sitting and dog walking services.

Step 1: Assess Yourself

First, make sure that you're a good fit for the job. Do you love animals? Are you able to be patient with them? Do dogs listen to you? If you answered yes, then you are probably a good fit for this work. However, remember that this job isn't something that "just anyone" can do.

Step 2: Sign Up

Several services can connect you with pet owners in need of your services. [Care.com's Pet Care](#) is great for finding work as a dog sitter. You can also sign up with [Tailster](#) and [Rover](#), which specialize in dog walking services and pet sitting, as well as a number of other pet-related options.

Step 3: Fees and Costs

Make sure you know how much you intend to charge for the various services you offer. It's usually best to find out the going rate in your area so that you're not over or underpricing your services. If you go above and beyond other service providers, don't be afraid to charge more, though.

Step 4: Market Your Services

In addition to signing up with the three services listed above, you can also advertise your services as a pet sitter or dog walker in other ways. Consider placing an ad in your local paper, or post flyers on bulletin boards at local shops. Network with pet owners you know personally, too.

Chapter 14: Method #12 – Problem Solver

Have a specific niche that you're knowledgeable about? Are you a professional with skills and experience in a specific area? Turn those to your advantage and become a problem solver for others! All it requires is a little bit of Internet savvy, some time to spend on research, and the desire to help others.

Step 1: Sign Up as an Affiliate

The first step here is to sign up for an affiliate program. There are literally thousands of such options, available directly through individual companies, but also through platforms like CJ Affiliate (formerly Commission Junction), Rakuten, ClickBank, and so many more. You can specialize in particular areas, such as becoming a Bluehost affiliate, or you can become an Amazon affiliate and cast a wider net. In each case, once you sign up and create your account, you'll receive an affiliate link, which people must click on *before* making their purchase from your recommendation in order for you to be credited and earn a commission.

Step 2: Find Problems to Solve

Next, it's time to find problems to solve where your expertise and knowledge will come in handy. You can find problems in any number of ways – check user forums or boards like Quora and Reddit for relevant threads. Check help forums for questions you can answer, and follow relevant hashtags on Twitter, and Instagram. Check out Facebook groups to see who you can help. Join in the conversation and find ways to answer questions and solve genuine problems for other people.

Step 3: Become Part of the Community

Answer the questions you know the answers to and make yourself a valuable part of the community. You should not just start throwing out your affiliate link – that comes off as spammy and will often get you banned from the community.

Give value here! The more valuable your response, the more positive attention you will draw and the more likely it is that people will listen to your recommendations.

Step 4: Use Your Link Judiciously

Once you've become a member of the community with several replies and conversations under your belt, you can work your affiliate link into replies. Make sure that you're using it to link to products that you genuinely feel solve the problem at hand, though, and always be genuine in your interactions.

Chapter 15: Method #13 – Fiverr Arbitrage

Local business owners often need help accomplishing specific tasks, but don't want to hire an actual employee to do the work. It could be logo design, content marketing, or even something like accounting on a limited basis. In many cases, these business owners don't know where to turn to find short-term assistance.

If you're familiar with Fiverr.com (and you should be from chapter 5), you can act as a go-between, helping to ensure that local business owners can find the help they need, providing Fiverr workers with jobs, and earning money for yourself.

The process is actually pretty simple. For instance, suppose a Fiverr.com seller charges you \$20 for a logo with unlimited revisions. You work with a business owner who needs a custom logo designed but charge the business owner \$50 (with unlimited revisions). The business owner pays you \$50, of which you give \$20 to the logo designer. Then, the seller sends you the logo, you send it to the business owner, and the transaction is concluded (unless there are revisions, of course, which are usually included in the original price). The seller earns their pay, the business owner gets their logo, and you earn \$30 for connecting the two.

Step 1: Get to Know the Fiverr Landscape

First, take some time to learn how Fiverr works. You'll be using it as a buyer, not as a seller, so the situation differs from what we covered back in chapter 5. Become familiar with the process of hiring professionals, receiving deliverables (like logos or marketing content), paying the seller, and more.

Step 2: Find Local Business Owners

Once you have a handle on Fiverr.com, it's time to find local business owners who need work done. You can do this in a couple of ways. Some businesses will place want ads in the local paper or online want ad sites. Others may place ads on job sites. Yet others may have no idea where to go, meaning that you can contact them directly and learn about their needs.

Step 3: Connect with Sellers

Once you have a business owner with a need, you need to find Fiverr sellers who can deliver. It's important that you do a modicum of research here. Bottom-dollar sellers may not be the right way to go. Check into feedback and ratings from previous clients to know what you're getting into with each seller.

Step 4: Get Paid

This is important. **Before** you buy the Fiverr gig, make sure you get paid. Otherwise, you're going to have to fund all this with your own money, and some businesses can drag their feet on getting you paid. So get paid by the business owner first, *then* take the next step.

Step 5: Buy the Gig

Once you've been paid, buy the gig. Give the seller all the details of the client's job needs.

Step 6: Give the Work to the Client

When the seller finishes up, it's time to send the deliverables to the client and request any feedback on revisions or changes needed. If there are changes required, send

those to the seller and then provide the revised deliverables (redesigned logo, edited doc, etc.) to the client.

Step 7: Rinse and Repeat

Now that you've arbitrated one job, it's time to do it again. Rinse and repeat and you'll earn money with every gig, while building a strong network of previous clients and sellers that will simplify the process moving forward.

Chapter 16: Method #14 – Domain Flipping

A domain name – the actual URL of a website – is a powerful tool and an invaluable business asset. Many times, people have purchased domains to go with a planned project that never amounts to anything. However, you still own that domain, and it might be a goldmine, depending on what it is.

Domain flipping allows you to sell unused or used and no longer wanted domain names for cash. It's also possible to buy new domains and then sell them for a profit if you have a keen eye for things.

Step 1: Find a Domain

If you already have a domain, great. You can skip this step. If you don't have a domain, do you have ideas for domain names that might be popular or that might be in demand soon? Buy those and then flip them.

Step 2: Register

The first thing you'll need to do is register with a domain flipping website or two. Sedo.com and Flippa.com are two good examples, but there are plenty of others out there that might work for your needs.

Step 3: Determine the Sale Method

Most (but not all) domain flipping sites give you some flexibility when it comes to sale method. For instance, Sedo.com allows you to sell your domain at auction, negotiate a price with a seller, or even sell it for a fixed price.

Step 4: Get Paid

Once you've figured out how you want to sell that domain, list it and be patient. If it's a particularly hot URL, you'll have bites in a very short time.

When you get paid, take a percentage and put it in the bank, then use the rest to buy another domain name and repeat the process.

With time, patience, and experience, this can actually become a very lucrative business. It may even be possible to open up a virtual domain brokerage, similar to a real estate brokerage, but dealing with digital real estate rather than physical properties.

Chapter 17: Method #15 – Deliver It!

Today more than ever before, there is a need for delivery professionals. If you have a vehicle and time on your hands, you could deliver food, people, products, and more. There are plenty of examples here – Uber, Deliveroo, Postmates, and Instacart all come to mind, but these are just the tip of the proverbial iceberg.

Step 1: Check Yourself

First, make sure that you're a good fit for the position. You will need 1) a vehicle that is reliable and in good condition, 2) a clean driving record, 3) insurance, and 4) time to make deliveries or to shuttle passengers to their destination. There are other requirements that vary from company to company, including at least a year of driving experience if you're 23 or older (three years if you're under 23) with Uber, an eligible vehicle (4-door car for Uber), a valid driver's license for your state or country, proof of insurance, a photo of yourself, and more.

Step 2: Is It Worth It?

You will also need to make sure that the jobs are worth your time. For instance, the average Instacart driver earns roughly \$11 an hour, but jobs actually pay between \$7 and \$20 an hour. Uber drivers may be able to earn up to \$25 an hour but remember that the company takes 25% of each fare. Deliveroo delivery workers earn an average of £10 an hour, but there is a fee for every delivery assessed by the company.

Step 3: Wear and Tear

No matter what type of delivery position you choose, you're going to be putting wear and tear on your vehicle. Is it in good enough shape to withstand the extra driving? Can you afford the additional maintenance, such as oil changes, brake pad replacements,

and new tires? Some companies, like Deliveroo, focus on bike deliveries – do you have a bike and is it in good enough shape?

Step 4: Sign Up and Complete the Screening

Most delivery companies today allow you to sign up through the website and complete a virtual screening/interview process.

Step 5: Get Started!

Your first week will most likely be the hardest as you adjust to the new role. But over time, you will feel more comfortable with the process. Plus, you'll now be in control of your working hours and will be making a profit in your spare time.

Chapter 18: Method #16 – Customer Control

Customer service is a critical consideration for businesses today. With the rising cost to acquire new customers, more and more companies are focusing on customer retention, which means exceeding expectations, delivering a great experience, and doing damage control when things don't go as planned. Today, customer service reps may work out of a call center, but it's just as likely that they work from a home office part-time.

Of course, delivering great customer service requires a combination of good people skills, compassion, a willingness to listen, and the ability to find answers to problems. Learning from the pros in your industry behind the scenes allows you to build those skills and become better at delivering outstanding customer service.

Step 1: Apply for the Job

You'll find customer service jobs in a range of places today. Start with sites like Indeed or Monster if you're looking for traditional employment, but don't neglect sites like Upwork and Fiverr.com for gig-based jobs. If you are already working a regular job, going the freelance route will offer the flexibility that you need. You can even contact established online businesses and ask if they need any additional help in their customer support department!

Step 2: Learn While You Earn

With the right customer service job, you'll be able to learn from pros in your industry with many years of experience. You'll learn techniques like de-escalation, how to listen, summarize, and repeat, skills specific to particular support channels like online chat, phone, and email, and more. Not only that, but you'll also learn about which offers are working well for them, how they run their marketing behind the scenes and more – all valuable stuff for starting your own online business in the same (or a similar) niche.

Step 3: Grow Your Career

By learning from experienced professionals while you earn, you gain the ability to build a thriving career in the customer service industry if you choose. In fact, you may be able to transition to the trainer position down the road and help others develop the skills they need to succeed.

Alternatively, you can take what you've learned from working behind the scenes to shortcut your own online business's success.

Chapter 19: Method #17 – Be Social

Once upon a time, there was no Facebook. Twitter had not yet been invented. LinkedIn, Snapchat, WhatsApp, and all the rest were not even ideas, much less vital communication platforms. Today, social media is an integral tool for business marketing and growth, and you can make a full-time living here.

The thing to understand is that many business owners lack the time and knowledge to handle their own social media accounts. If you're creative, have the time, and love being social, this could be a great gig for you. For those who do go full-time here, the average annual income is \$63,294!

Step 1: Get to Know Social

The first thing to know is that you must be familiar with social media, its ins and outs, the various platforms, how they work, and more. That's not to say that you need to know everything there is, but you certainly need to understand how the various platforms differ from one another.

Step 2: Determine What Services You'll Offer

When it comes to social media, there are numerous services that you might decide to offer business owners. You might offer content creation and automated scheduling. You might decide that you can offer that, plus interact with your clients' followers to build their brand. You might even get involved in paid marketing through platforms like Facebook Ads, although this falls more under advertising than it does social media management. The choice is yours – they're all profitable!

Step 3: Know the Tools

Social media management can be done manually, but it's so much simpler and faster with the right tools. There are literally hundreds of different options out there that allow you to create and post updates, monitor and reply to comments, and more. Some of the most popular include Buffer, Hootsuite, Sprout Social, and Iconosquare.

Step 4: Find Clients

The sky's the limit when it comes to potential clients. You can work with business owners in your geographic area, or market your services through sites like Fiverr.com or Upwork. If you want to go the traditional employment route, you can even find positions through online job sites like Monster and Indeed. And just like before, you can even contact established online businesses with a lacking social media presence and ask if they'd like a free chat about how they could improve their social media marketing.

Chapter 20: Method #18 – Become a Freelancer

What are your talents? What are you good at? What do you have the most experience with, or a passion for? Whether you're an accountant, a photographer, a web designer, a writer, or something else, there's a way to translate those skills and experience into a considerable stream of income. What we're talking about here is going the online freelance route.

Freelancing offers a flexible solution to your money challenges but may also provide you with a way to embark on a brand-new career. You work the hours that are best for you, serve clients that you choose, and earn what you're worth. Not sure that you have marketable skills or think that you lack experience? You'll find jobs for data entry, proofreading, and other positions that require no real experience.

Step 1: What Do You Want to Do?

First, figure out what it is that you want to do. In many cases, this will simply be taking the skills that you've learned on the job and offering them to clients on a freelance basis. For instance, if you have an artistic flair, you could become a freelance graphic designer. If you know website design, there's a huge demand for freelance designers. Writers, programmers, accounting professionals, HR specialists – almost any skill can be translated to the freelance space. Even if you feel you don't have *any* skills whatsoever and aren't willing to learn, there are even simple jobs focused around data entry. So, what is it you want to do?

Step 2: Find the Right Site(s)

In order to find freelance jobs, you'll need to connect with clients. That's simplest to do online. You'll find a broad range of sites, including Fiverr.com and Upwork.com, both of which we've touched on before. Others that you might want to consider include

Freelancer.com, SimplyHired.com, PeoplePerHour.com, TaskRabbit.com, Guru.com, and Toptal.com. Again, these are just some of the options.

Step 3: Get to Know the Sites

Before doing anything else, spend some time getting to know each of the sites you want to use. Each one is different in terms of how jobs are posted, how much it costs you to bid on jobs, how you communicate with clients, how and when you get paid, and more.

Step 4: Bid/Buy/Sell

Now it is time to find work. On Upwork, you bid on jobs that clients post. Other sites are similar. However, you will also find sites that are more similar to Fiverr.com, where sellers post what they're offering, and clients hire them. Put your bid/ad/post out there and make sure that it's well-written, evocative of what you can offer, and compelling.

Step 5: Repeat, Repeat, Repeat

Each job you complete will help you build a stronger reputation for delivering to client expectations, providing outstanding service, and serve as social proof of what you can do. Keep finding new clients, completing projects, and building your reputation.

Chapter 21: Turning Fast Cash into Long-Term Wealth

While the tasks and jobs we've covered here will give you a short-term infusion of cash, it's important that you take steps to ensure your long-term future is stable. Building wealth helps make certain that you have cash in the bank to handle emergencies, but it's about so much more. By building long-term wealth, you reduce stress and enhance the flexibility in your life. You can create a nest egg for your family now, for your retirement, and even something that you can leave to your heirs when you pass.

Step 1: Keep at It

Use the tasks in this book until your situation improves, or on the side while you're working on growing your online business. Keep at it. As mentioned in several of the preceding chapters – rinse and repeat. Success does not come from what you do once, but from what you do many times over.

Step 2: Split It

Take the income that you earn from the jobs in this book and put half of it into fixing your financial situation. Use it to pay down back bills. Pay credit cards off. Get those school loans under control or paid off completely. Work your way back to financial stability.

Step 3: Invest in Your Future

Half of the money you earn should go toward creating a stable financial foundation for your life. The other half? That needs to go toward creating a brighter future. Put the other half of the money into marketing and building your online business. Focus on starting and growing it until it can provide you with a secure, dependable income. In many instances, what starts as an online, part-time job can turn into a full-blown career

with far greater earnings than you would have seen following the traditional employment route working to make somebody else rich.

If you'd like some help shortcutting the time it takes to make your online business successful, we open a few new spots inside our Zero To \$10k Coaching Program every month.

Inside this coaching program, I'll personally work with you through every step of the process to ensure you reach your first \$10,000 in profit online in record time, with the least amount of time and effort.

Simply click the button below to get the full details...

CLICK HERE NOW TO LEARN MORE

See you there!



J. Francis

James Francis

Founder & CEO, Digital Prosperity.