

WORKSHEET

CHAPTER 4: NICHE SELECTION

Q1. Write down all the topics you're good at, have expertise in, are passionate about or even just have an interest in. Also include your day job if you have one. Don't let the doubts creep in about whether these topics will be profitable or not yet, just write them down.

Q2. Look down this list above and put a star next to the items you already have expertise in. To identify these, ask yourself, "if somebody asked me for help on this topic, would I be able to teach them about it?"

Q3. Which of your favorite starred items (to a maximum of five) are the most profitable?

Topic	How Many Products Are There In ClickBank For It? (Circle The Answer)	And What Is The Highest Gravity ("Grav") Number Out Of These Products?	How Popular Is This Topic On Amazon?
	0-2 / 3-4 / 6+		
	0-2 / 3-4 / 6+		
	0-2 / 3-4 / 6+		
	0-2 / 3-4 / 6+		
	0-2 / 3-4 / 6+		

Q4. Which of the above topics seem the most promising to you, based on facts and logic?
